

Community Investment Evaluation of Applicants

Scoring Guidelines

Please complete a separate evaluation for each grant application. Score the applicant program in each category considering all three sources of information (application, site visit and agency presentation). When all evaluations are complete, please submit them via email to stacy.coyle@uw-gwp.org. Below is an outline of total possible points allowed in each category.

A. Program Approach & Potential Impact	35
B. Populations and Conditions to be Addressed	20
C. Non-Discrimination, Equity, and Diversity	15
D. Evaluation	10
E. Collaboration	10
F. Sustainability	10
TOTAL	100 points possible

A. Program Framework (Max 35 points)	35 Points	25 Points	15 Points	7 Points
Program Description, purpose of program and proposed impact. <i>Provide a detailed description of the proposed program, the problems, or opportunities that the program is addressing and its proposed impact. What does the program do and how will it make a difference in participant's lives?</i> <i>(Page 5, Question 1)</i>	Applicant defines a significant, relevant and positive impact that this program addresses.	Applicant defines a positive impact with some significance and relevance.	Applicant defines an impact with limited significance and relevance.	Applicant does not define a significant, relevant, or positive impact.
Possible Sub-Section Points	10 Points	7 Points	4 Points	2 Points
Provide evidence to support this projected impact. <i>Please submit data on the need for this program. This may include research, best practices, and past experiences that support the likelihood of achieving program success.</i> <i>(Page 5, Question 2)</i>	Applicant provides strong evidence to support the proposed impact.	Applicant provides adequate evidence to support the proposed impact.	Applicant provides less than adequate evidence to support the proposed impact.	Applicant provides little evidence to support the proposed impact.
Possible Sub-Section Points	5 Points	4 Points	3 Points	1 Point
Inputs, Resources, or Infrastructure. <i>What resources will be used to run this program, (staff, training, volunteers, facilities, contracts etc.)?</i> <i>(Page 6, Question 4)</i>	Applicant defines a well-planned use of resources and provides strong justification for the infrastructure required.	Applicant defines an adequate use of resources and provides some justification for the infrastructure required.	Applicant defines a less-than-adequate use of resources and provides some justification for the infrastructure required.	Applicant defines a poor use of resources and provides little or no justification for the planned infrastructure.
Possible Sub-Section Points	10 Points	7 Points	4 Points	2 Points
Activities and Interventions <i>(Describe how your program's proposed activities will help participants to achieve the specific outcomes you are working toward. Please also discuss how your program advances impact within the United Way goal area for which you are seeking funding. How will you measure the indicators? Share why you propose to use that measure.</i> <i>(Page 6, Question 5)</i>	Applicant provides a strong connection between activities and results and provides strong justification for the measure provided.	Applicant provides an adequate connection between activities and results and provides some justification for the measure provided.	Applicant provides a less-than-adequate connection between activities & results and provides weak justification for the measure provided.	Applicant provides a poor connection between activities and results and provides little or no justification for the measure provided.

Possible Sub-Section Points	10 Points	7 Points	4 Points	2 Points
B. Populations and Conditions to be Addressed (Max 20 points)	20 Points	14 Points	8 Points	2 Points
Context or Conditions <ul style="list-style-type: none"> Describe the population and community conditions your program will address and clarify how it will align with these needs. Describe the population served, why they need your services, and why your organization is best positioned to reach them. Describe how you strive to ensure all populations needing this service are reached. What age group does the program focus services? <i>(Page 5, Question 3)</i>	Applicant demonstrates a strong understanding of the target population's needs, includes population in decision making and presents strong alignment with those needs in its project design. Program primary focus is pre-school and primary students.	Applicant demonstrates an adequate understanding of the target population's needs, includes population in decision making and presents adequate alignment with those needs in its project design. Program focus includes pre-school and primary students.	Applicant demonstrates a less than adequate understanding of the target population's needs and less than adequate alignment with those needs in its project design.	Applicant demonstrates a weak understanding of the target population's needs and presents poor alignment with those needs in its project design.
C. Non-Discrimination, Equity, and Diversity (Max 15 points)	15 Points	10 Points	5 Points	2 Points
Demonstrate your organization's and your program's commitment to non-discrimination, diversity, and equity. <ul style="list-style-type: none"> Describe intentional steps your organization is taking to include different racial and/or ethnic groups in your paid and volunteer leadership. Describe organizational policies, trainings, and plans that demonstrate your commitment. Does your program decrease disparities and/or advance equitable outcomes for an historical marginalized racial or ethnic group? <i>(Page 6, Question 6)</i>	Applicant describes specific, detailed practices that demonstrate a strong commitment to non-discrimination, diversity, and equity	Applicant describes specific, detailed practices that demonstrate an adequate commitment to non-discrimination, diversity, and equity	Applicant describes specific, detailed practices that demonstrate a less than adequate commitment to non-discrimination, diversity, and equity	Applicant describes specific, detailed practices that demonstrate a little to no commitment to non-discrimination, diversity, and equity.
D. Evaluation, Results, or Impacts (Max 10 points)	10 Points	6 Points	4 Points	2 Points
What kinds of changes are expected as a direct or indirect result of the program activities? Describe how the success of the program will be measured. <i>Describe the tools and processes you use to establish baselines, track measures, review progress, and improve your program or service.</i> <i>(Page 4, Question 1-3)</i>	Applicant details tools and processes that strongly indicate its ability to use data effectively to achieve program success.	Applicant details specific tools and processes that indicate it is somewhat likely to be able to use data effectively to achieve program success.	Applicant details specific tools and processes that indicate it is somewhat unlikely to be able to use data effectively to achieve program success.	Applicant fails to detail specific tools and processes, nor is there enough to indicate it is very unlikely to be able to use data to achieve program success.

E. Collaboration (Max 10 points)	10 Points	6 Points	4 Points	2 Points
Describe an important collaborative partner you have worked within the past year. Explain how you collaborated and why it was important. Include how you overcame any difficulties in collaborating arising from the pandemic. <i>(Page 7, Question 2)</i>	Applicant describes an strong collaborative partnership to achieve program success.	Applicant describes an adequate collaborative partnership to achieve program success.	Applicant describes a weak collaborative partnership to achieve program success.	Applicant describes no collaborative partnerships.
F. Sustainability (Max 10 points)	10 Points	6 Points	4 Points	2 Points
Explain your program & organization’s plan for long term sustainability (financial, personnel, succession planning, etc.) <i>(Page 7, Question 3)</i>	Applicant describes a strong plan for long term sustainability about each area: finances, personnel, and succession planning.	Applicant describes a good plan for long term sustainability about each area: finances, personnel, and succession planning.	Applicant describes a satisfactory plan for long term sustainability in one or two of the following areas: finances, personnel, and succession planning.	Applicant provides a weak plan for long term sustainability in one or two of the following areas: finances, personnel, and succession planning.
Total				

Total Scores of 50 points or less will not qualify for grant funding.

Total Score _____ (100 points possible) **Recommended Grant Amount** _____

Submit completed evaluations via email to stacy.coyle@uw-gwp.org