

CAMPAIGN INCENTIVE IDEAS

United Way of Goodhue,
Wabasha & Pierce Counties

LIVE UNITED



Incentives are a great way to get employees involved and they do not have to be expensive. Incentives can be awarded to entire departments or to individuals for donating or participating during special events. Organizations might use incentives to recognize high participation rates, first time givers, or for meeting department goals, to name a few. Using incentives can be a great tool to encourage prompt return of pledge forms. Here are some successful ideas used in past campaigns. Which ones might be appropriate for your organization?

- Live United T-shirts
- Coffee served at your desk
- Paid time off
- Call in “Well” Day
- Snooze Button Certificate
- Siesta Certificate
- Birthday Vacation Day
- Celebration Lunch
- Casual Dress Day
- Week-end Getaway
- Restaurant Gift Card
- Trade Jobs for a Day
- Maid Services
- Lottery Tickets
- Snacks - delivered by boss
- Store Gift Cards
- Movie Tickets
- Free Oil Change
- Gas Cards
- Event tickets (Game, Concert Etc)
- Open Soda/Candy Machine day
- Prime Time Parking Space
- Lunch with boss
- Car Wash
- Company Logo Wear
- Flee @ 3 Coupons
- Golf Lessons
- Use of Company Car
- Surprise Envelopes
- Traveling Trophy
- Time off to Volunteer Certificates
- Pizza Party for Group
- Breakfast served by Management
- Dilly Bar Day—Dilly Bars for group