

Board of Directors Roles and Responsibilities

Statement of Purpose

The Board of Directors is the primary volunteer leadership and governance committee. Board members work together to achieve the vision and mission of the United Way of Goodhue, Wabasha & Pierce Counties, as well as provide oversight and strategic direction. The Board of Directors ensures adequate resources to achieve the mission and monitors effective management of those resources.

Goals/Objectives

Ensure the mission of the organization is carried out. Establish strategic direction, policies, goals and objectives for the organization and monitor their implementation. Provide appropriate stewardship of funds raised.

Personal Expectations/Performance Criteria

- Actively participate, including attending board and committee meetings.
- Serve on at least one working committee.
- Be fully informed about United Way, including its mission, programs and finances.
- Enhance and actively promote the public image of United Way.
- Contribute to and be active in United Way fundraising and special events.

Qualifications

The Board is made up of individuals whose broad perspective, experience, knowledge, and independence of judgment will enable them to contribute most effectively. All members are encouraged to actively participate in discussion at the Board level.

Conflict of Interest and Confidentiality

Board members are expected to avoid any situation which could be construed to represent conflicts of interest. Decisions need to be made objectively and free from advocacy. Should a conflict of interest arise, Board members are expected to announce their conflict and refrain from discussion and voting.

Board members are required to observe and respect the confidential nature of privileged information to which they are exposed through their volunteer activities with United Way of Goodhue, Wabasha & Pierce Counties.

Time Commitment/Term of Office

The Board consists of not less than 13 and not more than 21 members from all segments of our community. Directors are elected to serve a three-year term, which is renewable for a second consecutive term at the request of the Governance Committee. The Board meets every other month. Committee work is in addition to regular Board meetings. The importance of regular attendance cannot be overstated.